

WELCOME BACK TO SCHOOL from the PTO!

One way we are able to keep our schools strong and amazing, is through our families' fundraising support. Each year, approximately \$90,000 of needed funds is raised by our families through PTO fundraisers! Our first fundraiser is The Race for Education. It is an easy and successful way for our local and out-of-town family and friends to support our kids! Thank you for all of your support this year in each of our efforts!

The Race for Education

The Race for Education is the PTO's annual donation request fundraiser. It has been our most successful fundraiser – raising over \$20,000 each year - which all goes back into our school system! Attached you will find 10 Race for Education mailers asking our friends and family for their financial support. While filling them out, please take a moment to read what the Race for Education means to us this year.

Every letter and every donation make a difference in this fundraiser!

Please fill out these mailers and turn them back in to the school before September 2nd for your chance to win a \$100 tuition credit!

Directions for completing the mailers

- 1 – Write the name and address of the potential donor on the backside of the mailer (on the lines above "Donor's Name and Address"). Don't forget to give one to yourself!
- 2 – Address the mailer using "Dear Grandma" "Dear Dr. Smith"
- 3 – Write a personal message to your donor if you wish "Can you please donate to my school?"
- 4 – Write your children's first and last names and grades on the "From" and "Grade" lines. Please include all of your children's names on the mailers so family and friends know they are giving a donation for them all.
- 5 – Turn the mailers back in to the school. Please do not fold them.

Now your job is done! We'll send them in the mail!

If you need additional mailers or have any questions, please do not hesitate to contact us or someone else on the PTO. We are here to help! Thank you!

Jessica Shirey and Janel Castellano, Race Chairpersons
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