

ELK COUNTY CATHOLIC HIGH SCHOOL ALUMNI ASSOCIATION
Minutes of the Fall Business Meeting
October 21, 2014

The Elk County Catholic High School Alumni Association held its annual Fall Business meeting on Tuesday, October 21, 2014 at 7:00 pm in administration conference room. The following were in attendance:

President:	Dawn Salter	'90
Secretary:	Danielle Fledderman	'91
Treasurer:	Kelly Breindel	'89
Director of Advancement:	Mary Meyer	'65
Director of Communications:	Lindsey Straub	'02
Director of Admissions and Asst. Director of Advancement:	Franchesca Stubber	'05
Other alumni present include:	Midge Lenze	'47
	Clare Horchen	'47
	Betty Gornati	'51
	Eileen Erich	'55
	E. Carleen Koch	'56
	Rosemarie Gregory	'50
	Mary Pat Dornish	'89
	Becky Schatz	'00

I. Opening Prayer

President Dawn Salter opened the meeting at 7:05 pm with the reading of the Alumni Prayer.

II. Review of Minutes/Correspondence

Copies of the minutes from the Spring Business meeting had been sent to all class representatives prior to the meeting. Changes to the minutes were discussed and a motion was made to approve the minutes as changed by Carleen Koch and seconded by Betty Gornati. The motion was approved. There was no correspondence.

III. Treasurer's Report

No treasurer's report was given.

IV. Director of Advancement Remarks

Mary Meyer, Director of Advancement, gave a brief update on the work of President Sam MacDonald. Believing that data drives strategy, Sam continues to collect data on the schools and continues to learn about and study all aspects of ECCSS. He is working closely with the advancement team to develop an expanded marketing plan of action and new recruitment strategies. Mary announced that she is retiring as director of advancement effective December 31. She has volunteered to help train her replacement and, after the first of the year, will help in the advancement office until Lindsey Straub returns from maternity leave. She expressed her gratitude to all alumni who helped her along the way with the advancement effort.

V. Topics of Discussion

Golden Grads

The 34th Annual Golden Grads dinner was held on Sunday, October 12, 2014. The Class of '64 was the honored class. Approximately 200 were served, including workers. The committee was comprised of alumni officers, advancement staff, and other alumni. The Class of '62 and '63 helped with Saturday set-up. Everyone liked the addition of tablecloths. Several areas of discussion included taking class photos, size of drinking cups, choice of refreshments, and restroom facilities. It was noted that local transportation can be offered to Golden Grads who need it in order to attend. Members approved payments to the priests who con-celebrated Mass, the dishwasher, and the alumni member who made the corsages and baked the cupcakes. All agreed that cupcakes were better than a cake.

Alumni "Share Your Career" Day

The advancement office and Wee J. Fernan of ECCHS coordinate the Alumni "Share Your Career" Day which is held at the high school the day before Christmas break. Alumni who are guest speakers are invited to lunch followed by a break-out with students for one-on-one sessions. Based on career interests, students choose which speaker they would like to hear. Younger alumni and recent grads are particularly encouraged to attend. The event is held at a time when college students may be home on break. All are encouraged to think of who might participate in the program.

Fall Spirit Night

Based on the growing popularity of the Spirit Night held after a basketball game in the winter, it was decided to try a Fall Spirit Night which will be held in the Wine Cellar at Gunner's on Saturday, October 25 after the football game. At the game, a table will be set –up to pass out pom-poms and invite alumni to attend the event. The advancement office helps the alumni with this event. Hopefully it will be well attended and will gain popularity as years go on.

VI. New Business

PTO Summer Festival

Kelly presented information to the group on this new event on the PTO's calendar. The date has been set for Saturday, August 22, 2105 and will be held at the school. The event will be a day-long festival modeled after the old QW festival. Activities may include a 5K run/walk, alumni basketball game, games, beer booth, etc. Many people are working to see this come to fruition. The committee would like to see the Alumni Association become involved in some capacity with a booth or some other activity. Discussion was also held about selling alumni clothing items and what we thought people would like to purchase: sweatshirts, mugs, blankets, etc. More details will be available at the Spring business meeting.

VII. Next Meeting and Adjournment

The Spring 2015 alumni business meeting will be held on Tuesday, May 19 at 7:00 pm in the administration conference room.

Dawn Salter closed the meeting with a prayer.